

Devon Washington

Product Designer

Product designer with 7 years on complex B2B SaaS products.

Translates ambiguous workflows into data-driven interfaces that ship, perform, and drive outcomes cross-functionally.

EXPERIENCE

Founding Product Designer, ZeroVaR (Contract) | New York (Remote)

August 2025 - April 2026

- Owned end-to-end product design for an AI-driven B2B SaaS platform, redesigning complex automated workflows into high-trust, data-driven experiences for 50+ institutional clients across multiple user personas.
- Built and scaled a design system with 100+ components and variable system, working alongside frontend dev and leveraging AI to reduce implementation time.
- Leveraged AI prototyping tools to compress iteration cycles by 20%, enabling tighter design-to-engineering feedback loops.
- Led brand identity work including logomark, and visual guidelines

Product Designer, Deaglo (Contract) | New York (Remote)

September 2021 - August 2025

- Sole designer on a complex B2B SaaS platform serving institutional clients across North America and Latin America, shipping 5 features end-to-end from discovery through production handoff.
- Translated ambiguous, high-stakes workflows into clear, actionable interfaces for expert users navigating multi-step, multi-scenario decisions.
- Designed a simulation feature that reduced user execution time by ~85%, preventing churn of a client representing 25% of annual revenue.
- Iterated across low-to-high fidelity, aligning feasibility with business outcomes across PM and engineering.

Product Designer & Developer, Marlow | San Francisco (Remote)

June 2020 - September 2021

- Designed and shipped a mobile-first Micro Activities feature in a 7-week sprint across 5+ business cohorts.
- Redesigned the marketing site through A/B testing, increasing user retention by 20%.
- Built a client portal serving 60+ professional users and maintained the design system across mobile and web.

UI/UX Design Intern | Oakland, CA, US

September 2019 - June 2020

- Built onto the design system with 11 core components, improving design-to-development handoff consistency across the product.

UX Design Apprentice | Oakland, CA, US

June 2019 - September 2019

- Shipped a feature serving 800+ students, working cross-functionally with designers and engineers from Google, Adobe, and Salesforce.

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NY, USA

EDUCATION

BA in Design Studies

San José State University

Received Date: Aug 2020

CERTIFICATIONS

UX Certification

BRIDGEGOOD x Google Program
(217 hours)

Received Date: Aug 2020

SKILLS

Product

End-to-end UX/UI, interaction design, visual design, information architecture, design systems, component libraries, wireframing, rapid prototyping, responsive design, data visualization

Brand & Motion

Brand identity, visual guidelines, marketing, motion design

Research & Validation

User interviews, usability testing, A/B testing, competitive analysis, qualitative & quantitative research, discovery and synthesis

Strategy

Agile methodology, cross-functional collaboration, stakeholder management, feature prioritization, design thinking

TOOLS

Figma, Adobe Creative Cloud, Miro, Bubble.io, Lovable, Claude, Lottiefles, Webflow, GenAI tools